

International Federation of Arts Councils and Culture Agencies (IFACCA)

2011 CEO Leadership Seminar

- Dates:** Sunday 2 October and Monday 3 October, 2011
- Location:** Woodward Conference Centre, The University of Melbourne
- Address:** Level 10, Melbourne Law School, 185 Pelham Street, Carlton, Victoria 3053
Tel: 03 8344 1179
- Attendees:** CEOs of National Arts Councils and Arts Divisions/Ministries of Culture that are members of IFACCA (see *Appendix 1* for the preliminary list of invitees – a final list of participants will be provided at the Seminar).
- Purpose:** To provide an opportunity for CEOs of IFACCA member agencies to hear from world experts on issues of leadership in arts funding, to reflect on the challenges of being leaders of government agencies that support the arts and culture, and to share learning about their successes and failures. The seminar will also provide delegates with a chance to build collegial bonds and discuss future directions for the Federation.
- Chair:** Alan Davey, Chair of IFACCA and Chief Executive, Arts Council England
- Cost:** Free for invited guests only. Guests must be CEOs of national members of IFACCA or Government Affiliate members of IFACCA, or invited observers; and be registered as delegates of the World Summit.
- Host:** This event is hosted by IFACCA with the support of University of Melbourne. The reception is hosted by the Asia Europe Foundation.
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AGENDA – Sunday 2 October 2011

- 09.30 Seminar registration
- 09.45-11.00 **Alan Davey**, Chair, welcomes participants and acknowledges the co-hosts, supporters and presenting partners.
All participants to provide introductions and commentary on key issues
Sarah Gardner, Executive Director, presents an overview of IFACCA's activities.
- 11.00-11.30 MORNING TEA

- 11.30-Noon **Key topic: *Funding the arts: present and future*** – how are the roles and responsibilities of arts funders changing and how can they become more effective, relevant and equitable in strategy development, policymaking, program design and accountability. This topic would include discussion of impact assessment, artistic vibrancy and research.
- Noon-12.30 **Facilitated CEO discussion, based on the presentations**
- 12.30-13.00 **Key topic: *Striking a balance*** – how can government arts funding agencies work effectively in partnership with other government institutions, as well as the commercial sector, to achieve shared objectives while ensuring support for excellence, innovation and risk-taking in the arts. This topic would relate to the theme of the 5th World Summit, *Creative Intersections*.
- 13.00-14.00 LUNCH
- 14.00-14.30 **Facilitated CEO discussion, based on the previous presentations**
- 14.30-15.00 **Key topic: *Our digital future*** – what are the impacts of rapid advances in digital communications and social media technologies, as well as other global developments, on the creation and diffusion of the arts, and how can arts leaders take advantage of the opportunities they provide to enhance public recognition of the value of the arts in strengthening communities and enriching lives.
- 15.00-15.30 **Facilitated CEO discussion, based on the presentations**
- 15.30-16.00 AFTERNOON TEA
- 16.00-17.30 **Further discussions, concluding comments and determine priorities for discussion the following morning**
- 18.00-20.00 **CEO Reception (hosted by the Asia Europe Foundation)** (at same venue)

AGENDA – Monday 3 October 2011

- 09.00-10.30 **Facilitated discussion: *Leadership, training, capacity building*** – follow-up on the previous sessions and consider how the IFACCA network can support CEOs.
- 10.30-11.00 **Concluding comments and priorities for further development by CEOs/member organisations**
- 11.00 MORNING TEA – relocate to Convention Centre for IFACCA Members' Lunch.