

# AGENDA (UPDATED)

## **Fourth General Assembly of the Members of the International Federation of Arts Councils and Culture Agencies (IFACCA)**

2.30pm – 4.00pm on Monday 3 October 2011  
In Room 104, Level 1, Melbourne Convention and Exhibition Centre,  
1 Convention Centre Place, South Wharf, Melbourne, Australia

### **1.0 Welcome and Apologies**

A provisional list of 'official representatives' of Members and Affiliates will be tabled at the meeting – for noting.

### **2.0 Minutes of the third General Assembly of Members of IFACCA on 22 September 2009 (and business arising) – for ratification**

### **3.0 Reports – for noting**

3.1 *Report from the Chair on behalf of the Board, including the 2011-2014 Strategic Plan – a verbal report*

3.2 *Report from the Executive Director. A 'Report to Members for the period October 2009 to September 2011'*

3.3 *Briefing on CEO Leadership Seminar on 2-3 October 2011 – for noting*

3.4 *Matters relating to the 5th World Summit – for noting*

3.5 *IFACCA Members' Regional Meetings – for noting*

### **4.0 Election of the directors of the IFACCA board – for approval**

### **5.0 WorldCP website launch and presentation – for noting**

### **6.0 Announcement of the host of 6<sup>th</sup> World Summit 2014 – for noting**

### **7.0 Other business**

### **8.0 Next meeting and Close**

## **Item 2.0            MINUTES of the third General Assembly of the Members of the IFACCA**

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3.00pm – 4.20pm on Tuesday 22 September 2009  
Pula Room, Crowne Plaza Hotel, Rosebank, Johannesburg, South Africa

### **1.0    Welcome and Apologies**

The Chair of IFACCA, Risto Ruohonen, opened the General Assembly at 3pm and welcomed members and observers. Mr Ruohonen congratulated that National Arts Council of South Africa on the planning and development for the 4<sup>th</sup> World Summit on Arts and Culture, and noted the considerable effort that the NAC and IFACCA teams, and the Programme Director Mike van Graan, had all made in bringing this event to fruition. A list of 'official representatives' of Members (numbering 32) and Affiliates (numbering 14) is at Figure 1.

### **2.0    Minutes**

#### *2.1    Minutes of the second General Assembly of the Members of IFACCA on Monday 14 June 2006*

Mr Ruohonen presented the minutes of the second General Assembly and they were ratified without amendment.

#### *2.2    Business arising from the Minutes - there was no business arising.*

### **3.0    Reports**

#### *3.1    Report from the Chair on behalf of the Board – a verbal report*

Mr Ruohonen presented the 'Report to Members for the period June 2006 to September 2009', a 52-page document covering the period since the previous General Assembly and incorporating a comprehensive overview on the broad range of activities that IFACCA has facilitated over that three year period. He noted that a number of significant outcomes had been achieved, particularly in the provision of exemplary services for members, including research, international forums and seminars, and networking and information services.

Mr Ruohonen noted that there had been pleasing growth in membership to 70 national members covering all continents, and over 50 affiliate members, and that a new promotional brochure on IFACCA had been produced for the 4<sup>th</sup> World Summit event to continue to promote IFACCA's services and activities.

He then asked the treasurer, Robert Sirman, to report on finances.

Mr Sirman referred to the audited financial statements for 2008, extracts of which were provided to members. Mr Sirman noted that IFACCA is a relatively small organisation with a small budget, equivalent to approximately US\$500,000. He noted that membership fees comprise over 80% of income and that it was clearly important for members to continue to have confidence in IFACCA and to value its services in order to continue to contribute membership fees.

He noted that the IFACCA's income sustains a small secretariat and supports the development of core project activities, and that the organisation operates on a very

prudent and highly efficient basis. Mr Sirman advised that he had been in contact with the organisation's auditor and found the conversation very positive and reassuring, and that he was delighted to have further evidence of how well the interests of IFACCA's members are served by the management of the organisation.

He also noted that, in the context of responsible organisational practice, a small surplus has been set aside to sustain operations in the short term, in the event of an unexpected shortfall in revenue.

### *3.1 Report from the Executive Director.*

Sarah Gardner elaborated on the report to members presented by the Chair.

She presented a powerpoint update on a number of recent initiatives, including regional meetings of the European members and the Asia Chapter of IFACCA, as well as the intended formation of an African Chapter and the appointment of an IFACCA Africa Coordinator, and a forthcoming meeting of Latin American members.

She also noted that three reports had been prepared specifically for the World Summit: the ERICarts report on Intercultural Dialogue; the report on national advocacy campaigns and the Briefing Note on the *UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions*.

A number of new national members who had joined in the preceding two weeks were then announced.

## **4.0 Developing the strategic plan for 2010-2013**

Karilyn Brown, General Manager of IFACCA, provided an overview of the work underway to produce the 2010-2013 strategic plan. She noted that the plan will be presented to the board in March 2010, and all members were encouraged to contribute their views and suggestions via the 2009 Members' Survey.

## **5.0 Briefing on CEO Leadership Seminar**

IFACCA's second CEO Leadership Seminar was held in Johannesburg on 22 September, and involved 30 CEOs from IFACCA's national member countries.

Jonathan Katz, Chief Executive, National Assembly of State Arts Agencies (see below), facilitated the Seminar and based discussions around a model of public value for policymakers. Dr Katz consolidated and developed the discussions arising from the first CEO Leadership Seminar held in NewcastleGateshead in 2006, which he also facilitated.

Peter Steidl, Partner, Business Planning, Mindshare (Australia)(see below) outlined the current trends and developments that will influence the environment within which arts leaders are aiming to position the arts, including global issues of population, energy, environmental, climate and the economy. Dr Steidl also reflected on developments in communication technologies, marketing and consumer behaviour to inform a discussion on arts advocacy and the potential for developing an international campaign for the arts.

IFACCA's preliminary research on arts advocacy campaigns and a pre-seminar paper prepared by Dr Steidl informed the discussion.

## **6.0 Revisions to the IFACCA constitution**

Ms Gardner reiterated the reasons for needing to change the constitution as described in the agenda papers sent to members a month prior to the General Assembly. The Members present agreed unanimously that the constitution be amended as recommended.

## **7.0 Election of the directors of the board**

Lee Suan Huang, on behalf of the Nominations Working Group, explained the election process and presented the names for election. The members present agreed unanimously to elect the proposed list of Member Nominees to the board of IFACCA for the terms recommended in the nominations paper.

## **8.0 Matters relating to the 2009 World Summit, Johannesburg**

Annabell Lebethe, CEO National Arts Council of South Africa, provided an overview on the core elements of the 4<sup>th</sup> World Summit conference programme, the Opening Ceremony and associated arts activities, as well as on the various partnerships and stakeholder involvement in the event. She noted that there had been considerable national and international interest in the event, including strong media coverage, and that the NAC was proud to be hosting this significant event.

## **9.0 Other business**

On behalf of the IFACCA board, Sarah Gardner thanked and farewelled outgoing Chair, Risto Ruohonen, who had served on the IFACCA Board since 2003, and on the interim board since IFACCA's creation in 2000; and Mr Lee Suan Hiang, outgoing Deputy Chair, who had been on the IFACCA Board since 2003. She noted that IFACCA has greatly valued their advice, leadership and support.

## **10.0 Next meeting and Close**

Mr Ruohonen said that the next General Assembly would be held in conjunction with the next World Summit, which would be announced at the conclusion of the 4<sup>th</sup> World Summit on Friday 25 September 2009. The General Assembly concluded at 4.20pm.

Figure 1. - Third IFACCA General Assembly register of attendance

<b>National members (official representatives: voting)</b>					
Dr	Narek V	Tomasyan	Representative of the Ministry	Ministry of Culture	Armenia
Ms	Kathy	Keele	Chief Executive Officer	Australia Council	Australia
Ms	Comfort	Moloane	Senior Culture Officer (Projects)	Ministry of Youth, Sport & Culture	Botswana
Mr	Robert	Siman	Director	Canada Council for the Arts	Canada
Mr	Martyn	Bould	Chairman	Cayman National Cultural Foundation	Cayman Islands
Sr	Arturo	Navarro Ceardi	Representative of the Consejo	Consejo Nacional de la Cultura y las Artes	Chile
Ms	Wenjuan	Huang	Director General, International Liaison Department	CFLAC - China Federation of Literary & Art Circles	China
Lic.	Ana Mayda	Alvarez Sánchez	Director, Office of Events	Ministerio de Cultura de la República de Cuba	Cuba
Mr	Poul	Bache	Director General	Kunststyrelsen - Danish Arts Agency	Denmark
Mr	Alan	Davey	Chief Executive	Arts Council England	England
Ms	Letila	Mitchell	Director	Fiji Arts Council	Fiji
Mr	Berndt	Arell	Chair	Arts Council of Finland	Finland
Mme	Brigitte	Favarel	Chef du Dépt des affaires européennes et internationales	Ministère de la Culture et de la Communication	France
Mr	Momodou C	Joof	Director General	National Centre for Arts and Culture	Gambia
Hon Ms	Olivia	Grange	Minister of Information, Culture, Youth & Sports	Ministry of Information, Culture, Youth & Sports	Jamaica
Mr	Quresh Hussein	Ahmed	General Manager	Bomas of Kenya	Kenya
Dr	Elizabeth	Gomani-Chindebwu	Director of Culture	Ministry of Tourism, Wildlife & Culture	Malawi
Ms	Ramlah	Amir	Senior Principal Assistant Secretary	Ministry of Information, Communications & Culture	Malaysia
Ms	Jane	Clarke	Manager, Arts Infrastructure Services	Creative New Zealand - Toi Aotearoa	New Zealand
Mr	Mwajim Malgwi	Maidugu	Chief Executive Officer	National Council for Arts & Culture	Nigeria
Mr	Ole Jacob	Bull	Secretary-General	Norsk Kulturråd - Arts Council Norway	Norway
Mr	David	Taylor	Co-Director Arts, Head of Drama	Scottish Arts Council	Scotland
Mr	Benson	Puah	Chief Executive Officer	National Arts Council of Singapore	Singapore
Ms	Annabell	Lebethe	Chief Executive Officer	National Arts Council of South Africa	South Africa
Mr	Joong-hun	Jung	Board Member	Arts Council Korea	South Korea
Mr	Fernando	Gómez Riesco	Subdirector General de Cooperación Internacional	Ministerio de Cultura	Spain
Ms	Ellen	Wettmark	Department for Arts & Culture	Statens Kulturråd - Swedish Arts Council	Sweden
Mr	Ghonche Romuald	Materego	Executive Secretary	Basata: National Arts Council	Tanzania
Mr	Bernard Bakaye	Lubega	Principal Culture Officer	Ministry of Gender, Labour & Social Development	Uganda
Ms	Patrice	Walker Powell	Deputy Chairman for States, Regions & Local Arts Agencies	National Endowment for the Arts	USA
Mr	Victor	Makashi	Director	National Arts Council of Zambia	Zambia
Mr	Elvas	Mari	Director	National Arts Council of Zimbabwe	Zimbabwe
<b>Affiliate members (official representatives: non-voting)</b>					
Ms	Shane	Rowlands	Executive Director, Arts Strategy	Arts Queensland	Australia
Mr	Christopher	McDermott	Manager, Policy & Research	Arts Victoria	Australia
Mr	Paul	McInnes	Assistant Secretary, Arts Policy & Access, Arts Division	Department of the Environment, Water, Heritage & the Arts	Australia
Ms	Ilona	Kish	Secretary-General	Culture Action Europe	Belgium
Ms	Mary Ann	De Vlieg	Network Coordinator	IETM - International Network for Contemporary Performing Arts	Belgium
Mrs	Doreen	Nteta	Honorary IFACCA Member		Botswana
Mr	John	Brotman	Executive Director	Ontario Arts Council	Canada
Ms	Rebecca	Yu	Senior Manager, Culture Section	Home Affairs Bureau, Culture Section Govt of Hong Kong	China, Hong Kong
Ms	Yvette	Vaughan Jones	Executive Director	Visiting Arts	England
Prof.	Lupwishi	Mbuyamba	Director	OCPA - Observatory of Cultural Policies in Africa	Mozambique
Ms	Joanne	Orr	Chief Executive Officer	Museums Galleries Scotland	Scotland
Mr	Patrick	Nanty	Chairman	Seychelles Heritage Foundation	Seychelles
Prof.	Peter	Stark		Cultures in Regeneration	South Africa
Dr	Jonathan	Katz	Chief Executive Officer	NASAA - National Assembly of State Arts Agencies	USA
Mr	Farai	Mpfunya	Executive Director	Culture Fund of Zimbabwe Trust	Zimbabwe

**Observers (from national arts agencies, IFACCA or World Summit presenters)**

Mr	Jean Pierre	Gahungu	Conseiller, Direction générale des arts et de la culture	Ministry of Youth, Sports & Culture	Burundi
Ms	Qi	Li	Dp. Division Chief, International Liaison Department	CFLAC - China Federation of Literary & Art Circles	China
Mr	Martin	Vive Ivø	Director of Secretariat	Kunststyrelsen - Danish Arts Agency	Denmark
Ms	Kirsi	Väkiparta	Senior Advisor, International Affairs	Arts Council of Finland	Finland
Mr	Risto	Ruohonen	Director	Finnish National Gallery	Finland
Mr	Sydney	Bartley	Director of Culture	Ministry of Information, Culture, Youth & Sports	Jamaica
Mr	James	Thole	Assistant Arts Officer	Ministry of Tourism, Wildlife & Culture	Malawi
Ms	Angie	Nthakomwa	Principal Arts Officer	Ministry of Tourism, Wildlife & Culture	Malawi
Mr	Mohamad Razy	Mohd. Noor	Deputy Director General	Ministry of Information, Communications & Culture	Malaysia
Mr	Suan Hiang	Lee	Executive Director of the Arts & Culture Development Office	Ministry of Information, Communication and the Arts	Singapore
Ms	Sue	Lim	Chief Consultant	Arts Council Korea	South Korea
Sra	Pilar	Torre	Subdirección General de Promoción y Relaciones Internacionales	Ministerio de Cultura	Spain
Ms	Celine	Yvon	Consultant	SDC - Swiss Agency for Development & Cooperation	Switzerland
Ms	Sarah	Gardner	Executive Director	IFACCA	Australia
Ms	Karilyn	Brown	General Manager	IFACCA	Australia
Ms	Natasha	Eves	Research & Project Officer	IFACCA	Australia
Ms	Louise	Godley	Administrator	IFACCA	Australia
Mr	Santiago	Jara Ramírez	Latin America Coordinator	IFACCA	Colombia
Ms	Diane	Dodd	European Liaison & ConnectCP Coordinator	IFACCA	Spain
Dr	Peter	Steidl	Partner	Mindshare	Australia

**Members who attended the Summit, but were unable to attend the General Assembly**

Mrs	Giuliana	Frozoni	Manager	Santa Marcelina Cultura	Brazil
Mr	Batmunkh	Norov	Director of Mongolian Cultural Fund	Ministry of Education, Culture & Science	Mongolia
Ms	Retha-Louise	Hofmeyr	Director of Arts	Ministry of Youth, National Service, Sport & Culture	Namibia
Mrs	Jacqueline	Moustache-Belle	Chief Executive Officer	National Arts Council of Seychelles	Seychelles
Mr	Vusi	Nkambule	Acting Chief Executive Officer	Swaziland National Council of Arts and Culture	Swaziland
Mrs	Ann	Larsson	Director	Swedish Arts Grants Committee	Sweden
Mr	Malcolm	Richardson	Senior Partnership Officer	National Endowment for the Humanities	USA

## Item 3.0 Reports

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### Item 3.1 Report from the Chair

The Chair of the board of IFACCA, Alan Davey, CEO of Arts Council England, will report to members on key matters including the 2011-2014 Strategic Plan.

### Item 3.2 Report from the Executive Director

Members will be provided with the '*Report to members for the period October 2009 to September 2011*' and the Executive Director, Sarah Gardner, will highlight any key matters.

### Item 3.3 Briefing on the CEO leadership seminar

The CEO seminar will be held on 2-3 October and CEOs of IFACCA national and government affiliate members have been invited to attend. This agenda item will provide an opportunity to outline the presentations and discussion that took place at the seminar.

### Item 3.4 Matters relating to the 5th World Summit 2011

Members have been regularly informed about the Summit programme and the Summit website, [www.artsummit.org](http://www.artsummit.org), presents regular updates. This agenda item provides an opportunity for a last minute briefing on the Summit from the CEO of the Australia Council for the Arts, Kathy Keele, and the Executive Director, Sarah Gardner.

IFACCA, with the assistance of the Australia Council, commissioned research on the Summit theme, *Creative Intersections*. The results will be published as a Discussion Paper and circulated to all delegates and IFACCA members in early September. The paper provides a global overview of the ways that artists are working in diverse settings (from communities through to the commercial sector) and the nature of partnerships ('intersections') that exist between the arts and other sectors, such as health and well-being, the environment, education, business, new technologies, cultural identity and more. The report also investigates the ways that governments at all levels initiate, support or influence such relationships through policies or programmes.

### Item 3.5 IFACCA Members' Regional Meetings

Regional chapters comprise, in general, IFACCA's national members. The purpose of regional chapters is to:

- build inter- and intra-regional networks between national and affiliate members of IFACCA, and promote understanding and enhance cooperation between arts councils, ministries of culture and other key cultural agencies
- promote a consolidated platform for the sharing and exchange of collective knowledge of arts councils and ministries of culture
- strengthen the capacity of arts councils and ministries of culture to meet the challenges and opportunities of policy-making and funding issues

- promote IFACCA at the regional level and assist in increasing membership
- undertake activities of interest to regional members that meet the objectives of the Federation.

Meetings of regional chapters are organised and hosted by members as required.

In order to maximise the opportunity that the World Summit offers, regional chapter meetings will be held at **2.30-4.00pm on Thursday, 6 October**, following the conclusion of the Summit. The meetings will be held in the **Melbourne Convention and Exhibition Centre** and the rooms for each regional group will be clearly identified.

Both national and affiliate members are welcome to attend these meetings. Observers may attend by invitation only.

While the **generic agenda for the regional chapter meetings** is provided below, each meeting will have special items that relate to the particular regional group – and members are welcome to nominate additional items for the agenda.

- 1.0 Welcomes and Apologies and agenda overview
- 2.0 Introductions
- 3.0 Minutes of the Previous Meeting
- 4.0 Report from the Regional Coordinator and Fact Sheet
- 5.0 IFACCA projects and priorities for 2012 – 2013
  - 5.1 WorldCP
  - 5.2 D'Art research programme
  - 5.3 Advocacy, social networking communications strategies
  - 5.4 Membership development, regional events
- 6.0 Any other business
- 7.0 Next meeting and Close

In general, the meetings will be chaired by an IFACCA board member. The IFACCA staff contacts for the meetings are as follows:

<b>REGION</b>	<b>CHAIR</b>	<b>IFACCA contact</b>
PACIFIC	Elise Huffer	Karilyn Brown, General Manager
ASIA	tbc (board member)	Natasha Eves, Research and Project Officer
EUROPE	Alan Davey	Diane Dodd, Regional coordinator Europe
AFRICA	Quresh Ahmed	Mike Van Graan, on behalf of African Arts Institute, Regional coordinator Africa
LATIN AMERICA AND CARIBBEAN	tbc (board member)	Santiago Jara, Regional coordinator Latin America

## Item 4.0 Election of the directors of the IFACCA board (update)

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### Background

As required by the constitution, the board appoints a Nominations Working Group (NWG) to select from the nominations received from members, a list of candidates for the board. This list of names is required to provide a balance of skills and diverse experience.

### Action

At its September 2010 meeting, the board appointed the following people to the NWG: Alan Davey (Chief Executive Officer, Arts Council England), Quresh Ahmed (General Manager, Bomas of Kenya), Robert Sirman (Director, Canada Council for the Arts), and Poul Bache (Director General, Kunststyrelsen - Danish Arts Agency). The board also established election guidelines and objectives.

On 2 March 2011, a call for nominations was sent by letter to approximately 130 members (national, affiliate and reciprocal members) in three languages. It contained:

- *Guidelines for making nominations for the IFACCA board*
- *Information on the Nominations Working Group*
- *Objectives for selection of the board (see below)*
- *Contact details for the board*
- *Roles and Responsibilities of Board Members*

The call was also sent by email on 7 April 2011. A further reminder was sent by Alan Davey by email on 9 May 2011. The deadline for nominations was 3 June 2011. The NWG met by teleconference on 15 June and 18 July to discuss the nominations received.

The NWG's recommendations, including a recommendation for a board-appointed member (as per clause 30(a) of the constitution), were reported to the board on 11 August 2011. The board endorsed the NWG's recommended member nominations, and approved the recommended board appointed member. The recommended list of nominees for the Board, including the board-appointed member, are presented over.

Under the terms of the constitution, any additional nominations can be referred to the board for consideration in filling future vacancies. The board has the power to appoint a Nominee to fill a casual vacancy on the board up to four times between General Assemblies.

Under the constitution, if a Director's term of appointment expires during the period between General Assemblies (as is the case for all existing board members), his or her term will automatically extend to the next following General Assembly, subject to the approval of the board. No member may serve as a Director for more than six years within a 10-year period.

### *Objectives for the selection*

In preparing the list of nominees for this election, the NWG reported that its selection concurs with the criteria and objectives set by the board. It advises, however, that it has not been possible to cover the entire geographical scope. The board intends to address this shortcoming as soon as possible with future appointments.

### Recommendation

It is recommended that the Members elect the following three Member Nominees to the board of IFACCA, each for a term of four years: **Gonzalo Martin de Marco** (Chile), **Dr Venu Vasudevan** (India) and **Pius Knüsel** (Switzerland).

## Objectives for selection of the board of IFACCA 2011

As described in the constitution<sup>1</sup>, the Nominations Working Group (NWG) must solicit nominations and then select from the nominations received a list of candidates. The selection is to be guided by a range of criteria including:

- the skills necessary for the good governance of the Federation;
- the demographic, geographic and linguistic diversity of the Members;
- qualities that will affirm and enhance the internationalism and diversity of the Board including a balance in gender and art form experience; and
- objectives set by the Board to achieve the above.

At its meeting on 27-28 September 2010, the board of IFACCA agreed to the following objectives:

- (1) **Required skills** – Member Nominees must have extensive experience in and a commitment to public funding of the arts (through arts councils or ministries of culture) together with management expertise at the Chief Executive or Senior Executive level.
- (2) **Demographic, geographic and linguistic diversity** – although it will not be possible to ensure representation from all geographic areas and membership interests, the priority considerations are :
  - Organisation and country size* - Both small and large arts support agencies, and large and small countries should be represented.
  - Geographical scope* - Where possible, participation from as many of the following regions as possible – Africa, Middle East, Asia, Pacific, Latin America and the Caribbean, North America, Eastern Europe, Western Europe.
  - Language* - People from French- and Spanish-speaking countries should be represented. However, due to budget restrictions all board members must also be able to speak English.
  - Support for developing countries* - Within budget constraints, IFACCA will support board representation from developing nations.
- (3) **Number of board members** – aim for a group numbering seven to ten Member Nominees. In addition, the constitution allows for the board to appoint up to two additional directors to fulfill the selection criteria.
- (4) **Terms of appointment** – all board members would be appointed for up to four years<sup>2</sup>. No Member may serve as a Director for more than six years within a ten year period<sup>3</sup>.

The board also noted that due to IFACCA's high dependency on membership fees, it is important for board members to set an example to the rest of the membership by ensuring that their organisation provides its full contribution. Alternative forms of contribution would be considered if they can be valued and are equivalent to the full membership fee.

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<sup>1</sup> See Clauses 34-41.

<sup>2</sup> See Clause 42.

<sup>3</sup> See Clause 42.

## Analysis of nominations for the next board of IFACCA 2011

TARGET: 7 to 10 members who are Member Nominees (and board can appoint 2 more who are not Member Nominees) i.e. maximum of 12 on the board. Presented for election by the Members of IFACCA on 3 October 2011.

	Name	Title/Position/Organisation	Board experience	Country	Region	Size of Agency	GDP	Current or Recomm TERM	Lang.	Gender	Expertise/Skills/ Art form
<b>CURRENT BOARD MEMBERS – MEMBER NOMINATIONS</b>											
1	Alan Davey	Arts Council England, Chief Executive	Yes	England	W Europe	Large	>	Sep 2013	English	M	Policy, arts strategy
2	Quresh Ahmed	Bomas of Kenya, General Manager	Yes	Kenya	Africa	Small	<	Jun 2012	English/ various	M	Performing arts, accountancy
3	Robert Sirman	Canada Council, Director	Yes	Canada	N America	Large	>	Oct 2012	English/ French	M	Cultural policy and performing arts
4	Li Mu	CFLAC, Vice President	Yes	China, PR	Asia	Large	--	Jun 2012	Mandarin	M	TV/management
5	Kathy Keele	Australia Council, Chief Executive Officer	Yes	Australia	Pacific	Medium	>	Sep 2013	English	F	Marketing, business, arts strategy
6	Poul Bache	Danish Arts Agency, Director General	Yes	Denmark	N Europe	Medium	>	Sep 2013	Danish/ English	M	Arts management, education
<b>NEW BOARD MEMBERS – MEMBER NOMINEES</b>											
7	Gonzalo Martin de Marco	Deputy National Director, National Council for Culture and the Arts	Yes	Chile	S America	Small	<	4 yr (Oct 2015)	Spanish/ English	M	Business, management
8	Venu Vasudevan	Joint Secretary, Ministry of Tourism	Yes	India	Asia	Large	>	4 yr (Oct 2015)	English	M	Cultural tourism, arts management, theatre
9	Pius Knüsel	Pro Helvetia/Swiss Arts Council	Yes	Switzerland	Europe	Medium	>	4 yr (Oct 2015)	German/ English	M	Arts management, music, broadcasting
<b>NEW BOARD MEMBER – BOARD NOMINEE</b>											
10	Elise Huffer	Human Development Program Adviser, Culture (SPC)	Yes	Fiji	Pacific	Medium	<	3 yr (Oct 2014)	French/ English	F	Cultural management, policy, strategy
<b>EX-OFFICIO</b>											
*	<i>Sarah Gardner</i>	<i>Ex –Officio Executive Director of IFACCA</i>	<i>Yes</i>	<i>Australia</i>	<i>Pacific</i>				<i>English</i>	<i>F</i>	<i>Policy, marketing, networks</i>

## **Profiles of recommended member nominated board members**

### **Gonzalo Martin de Marco**

*Deputy National Director, National Council for Culture and the Arts, Chile.*

Gonzalo Martin de Marco is noted for his extensive management experience in large international corporations, such as Tandem Adexus Chile, and management positions responsible for implementing complex technology solutions for the financial sector. Mr Martin has led development projects for Nasdaq-listed organisations such as Unisys Corporation and ACI Worldwide. He has worked in several countries including Peru, Argentina, Brazil, Ecuador and the US, participating in the mergers of companies. Mr Martin is noted for his ability to lead teams to implement administrative improvements and integration of systems based on technology. He has also founded and managed several local service companies. As Deputy National Director of the National Council for Culture and the Arts, Mr Martin oversees the administrative activities of the department according to the objectives and policies set by the Board and the instructions of the Minister/President of the Council. The National Council for Culture and the Arts is the government body responsible for implementing public policies for cultural development. Its mission is to promote cultural development that is pluralistic and equitable among the citizens of the country, through the promotion and dissemination of national artistic creation as well as the preservation, promotion and dissemination of cultural heritage of Chile, and by undertaking initiatives that encourage active participation of citizens in achieving these ends.

### **Dr Venu Vasudevan**

*Joint Secretary, Ministry of Tourism, India*

A native of Kerala and a medical doctor by training, Dr Venu Vasudevan joined the Indian Administrative Service in 1990. He has served the Tourism and Culture sectors in a variety of capacities. It was during his tenure as Director, Kerala Tourism, and later as Secretary, Department of Tourism, that Kerala transformed its market positioning and built up a strong private-public partnership, culminating in Kerala being recognized by the National Geographic Traveler as one of the 50 'must-see' destinations in the world. He served the Ministry of Tourism, Government of India, and played a pivotal role in formulating the 'Incredible India' campaign. While working in the tourism sector, a key area of interest was the interface between cultural heritage and tourism that led him to invest personal time in exploring spaces for genuine interaction between the visitor and the cultural legacy of Kerala. During his tenure as Secretary, Cultural Affairs, he was instrumental in setting up a new museum, 'Keralam' (<http://www.museumkeralam.org/>). He played a key role in the improvement and upgrade of the museums and archives of Kerala. Actively pursuing his passion for theatre, he is an actor in the theatre group 'Abhinaya Theatre Research Centre' (<http://www.abhinayatheatreillage.org/>).

### **Pius Knüsel**

*Director, Pro Helvetia/Swiss Arts Council*

Pius Knüsel has been the Director of Pro Helvetia/Swiss Arts Council since 2002. Prior to this, between 1998 and 2002, he was head of the cultural sponsorship department of Credit Suisse. Mr Knüsel was the founder and director of Moods Jazz Club in Zurich (1992-1997), the cultural editor for Swiss Television (1986-1992), and a freelance editor and journalist (1981-1986). Mr Knüsel is a member of the board of the European Jazz Network and teaches arts management and cultural policy at various Swiss universities. He graduated from the University of Zurich in German Literature and Philosophy. His interests include financing the arts and culture, governance of culture, cultural diversity and globalisation, social inclusion and cohesion, aesthetics, philosophy of art, and philosophy of culture. A selection of his publications is below:

- Langes Werben, zäher Widerstand/If at First You Don't Succeed ... new guidelines for cultural promotion, in: Passagen 40/2005, Pro Helvetia
- Holy Water and the Devil – On Difficulties in Measuring Effects of Cultural Funding, in: What Makes Sense? Cultural Management and the Question of Values in a Shifting Landscape, ed. Hermann Voegen, published by ENCATC 2005
- Cultural Intelligence is everywhere, in: Sculptuur Studies, 2006, Waanders, ISBN 90-400-8258-8
- Orphans of the Modern Age: On the Gift of the Past, in Transport Museums, Journal of the International Association of Transport & Communications Museums, Vol. 27, 2006

- Das Recht aufs Missverstehen/Le droit au malentendu/On necessary misunderstanding, in: Passagen 48/2008, Pro Helvetia
- Comparing Funding Models; Conversations at the Hong Kong Arts Festival 2008, ed. Ruth Bereson, University of Buffalo, 2009, ISBN 0-9776382-4-3

### **Profile of board-appointed member – commencing 3 October 2011**

#### **Dr Elise Huffer**

*Human Development Program Adviser, Culture, Secretariat of the Pacific Community (SPC)*

In her role with SPC (Fiji), Dr Huffer is responsible for the promotion of culture in the Pacific Islands region. This entails implementation of model laws for the protection of traditional knowledge, the promotion of measures to assist the development of the arts and crafts sector (including the protection and promotion of the natural resources the arts and crafts sectors depend on) and the promotion of cultural epistemology. The SPC covers 22 Pacific islands, countries and territories, and works closely with member countries, the civil society sector and other governmental and non-governmental regional and international agencies. From 1997 to 2007, Dr Huffer held positions as Associate Professor and Acting Director, Institute of Pacific Studies Publications/Pacific Studies Program, Pacific Institute of Advanced Studies in Development and Governance (PIAS-DG), at the University of the South Pacific, Suva, Fiji. She was also in charge of IPS Publications, a publishing house specialising in the Pacific region and focused on presenting Pacific views and fostering Pacific writers and researchers. She has visited and worked in most Pacific Island countries and territories during the course of her tenure with the University of the South Pacific, and has extensive experience in dealing with culture as a cross-sectoral issue relating it to youth, gender and community-based education and training. Dr Huffer's educational achievements include a PhD in Political Science, International Relations, Universite d'Aix-Marseille III; Research scholar, Institut de Recherche Scientifique pour le Developpement en Cooperation (ORSTOM); MA in Political Science, Universite de Toulouse; BA in Political Science, International Relations, University of California, Los Angeles (UCLA).

### **Profiles of current board members**

#### **Alan Davey, Chair/Executive Committee**

*Chief Executive, Arts Council England*

Alan Davey was appointed Chief Executive of Arts Council England in November 2007. He was Director for Culture at the Department for Culture, Media and Sport from 2003 until December 2006, having previously worked in the Department as Head of the Arts Division since 2001. In an earlier stint at the then Department of National Heritage he was responsible for designing the National Lottery. Mr Davey has also worked at the Department of Health, where he led the Modernising Division and held the post of Secretary to the Royal Commission on Long Term Care. He has been a visiting Fulbright/Helen Hamlyn Scholar at the University of Maryland and has degrees from the universities of Birmingham, Oxford and London. Mr Davey is well known for his passionate interest in, and advocacy of, the arts, as well as for his unrivalled knowledge of public policy in this area.

#### **Quresh Ahmed, Deputy Chair/Executive Committee**

*Chief Executive Officer, Bomas of Kenya*

Quresh Ahmed joined the Bomas of Kenya in 1982 and has been its Chief Executive since 1998. Over the years, he has worked to maintain, promote and educate the public about the rich and diverse cultures of all Kenyan ethnic communities, and has advocated the importance of culture and art as a resource for creating wealth and economic development while also preserving culture and art for posterity. A certified public accountant, Mr Ahmed has served as the Chairman of 'Kenya a land of diverse cultures', an Inter-Ministerial Committee Promoting Kenya's Cultural Heritage, and was a member of the Tourism Board's committee on the promotion of cultural tourism.

**Robert Sirman, Treasurer/Executive Committee**

*Director, Canada Council for the Arts*

Robert Sirman was appointed Director of the Canada Council for the Arts in June 2006. After graduating from the University of Toronto with a Bachelor of Arts and a Master's of Arts in sociology, Mr Sirman joined the Ontario Government as a speechwriter and policy advisor. In 1980, Mr Sirman moved to the Ontario Arts Council, where he served for 10 years as Director of Operations and Director of Research and Policy Planning. While at the Ontario Arts Council, he undertook an independent study tour of England and Wales under the auspices of the British Council to study the funding practices of the Arts Council of Great Britain. He also spent five months in France, including three months as an intern in the research department of the French Ministry of Culture and Communications in Paris. In 1991, Mr Sirman was appointed Administrative Director of the National Ballet School. During his 15 years in that position, he stabilized the School's finances and oversaw a \$100-million capital expansion program to triple the School's physical plant and re-animate the North Jarvis community in which the School had operated since 1959.

**Li Mu**

*Vice President, China Federation of Literary & Art Circles*

Li Mu is Vice President and member of the Secretariat of China Federation of Literary and Art Circles, with responsibility for international cultural exchange, publications, and human resources. After a number of years coordinating culture and art management for the Beijing Municipal Government, Mr Li was assigned to oversee the administration, organization and research of national arts awards. Mr Li has a background in television. He has been vice president and deputy editor general of Beijing Television Station, and director of Beijing Television Art Centre, where he produced and directed a number of popular television dramas.

**Kathy Keele**

*Chief Executive Officer, Australia Council for the Arts*

Kathy Keele was appointed as chief executive officer of the Australia Council for the Arts, in December 2006 commencing in February 2007. Combining 30 years business development and marketing experience with a passion for the arts, Ms Keele previously worked in developing private sector support for the arts in her role as chief executive officer of the Australia Business Arts Foundation (AbaF). Prior to this, she held executive positions in marketing, business development and strategy with a number of iconic Australian and international companies including BHP, Telstra and Siemens. Ms Keele has served on the boards of the Australian Chamber Orchestra, the Cabrini Institute for Research and Clinical Education, the BHP Foundation and Young Achievers Australia. She is also a member of the Australian Institute of Company Directors, CEDA; the Australian Institute of Management; and is a graduate of the Australian Institute of Company Directors. She graduated with a Bachelor of Arts in Languages and a Masters in Business Administration from Pacific Lutheran University, Seattle.

**Poul Bache**

*Director General, Danish Arts Agency*

Poul Bache has been Director General of the Danish Arts Agency since May 2003, when the organization was established as a new agency under the Ministry of Culture. The agency administers the state support for artists and artistic organisations and supports cultural and artistic exchange between Denmark and the rest of the world. The Agency is the secretariat of the Danish Arts Council and the Danish Arts Foundation. Mr Bache is presently a member of the board of the Nordic Culture Foundation and chairman of the board of The Hans Christian Andersen 2005 Foundation. Before joining the Arts Agency he was for 10 years deputy permanent secretary in the Ministry of Culture; working primarily with policy matters concerning arts, cultural heritage and radio/TV. He has chaired several committees and been member of the boards of, among others, Aalborg University and Dansk Tipstjeneste A/S. Prior to 1993 he was with the Ministry of Education, working for a longer period as the head of the division for Higher Education Planning. In 1974 he obtained a Master of Political Science, University of Copenhagen.

## **Item 5.0 WorldCP website launch and presentation**

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IFACCA is embarking on the development of *WorldCP*, a central, online and current database of national cultural policy profiles. *WorldCP* is modelled on the highly-regarded Compendium of Cultural Policies and Trends in Europe ([www.culturalpolicies.net](http://www.culturalpolicies.net)), which covers 41 countries in Europe, plus Canada.

*WorldCP* will aim to provide the capacity to monitor and analyse global trends in key aspects of cultural policies. The *WorldCP* project, which will involve training and capacity building components, will address a number of challenges faced by arts funding agencies, arts and cultural NGOs, and networks, including: expertise in policy-making and evaluation; research and documentation of information required for policy-making or program design; and advocacy about the value of arts and culture.

The *WorldCP* database is being developed in partnership with key regional organisations such as the Asia Europe Foundation and the European Culture Foundation. Both UNESCO and the Council of Europe have endorsed IFACCA's role in managing the development of country profiles for non-European countries.

It is hoped that *WorldCP* will raise awareness of the importance and impact of cultural policies, and will provide the opportunity for national government agencies to share resources and to make policy comparisons. This will result in improved capacity in cultural policy research and practice, awareness of policy areas that require strengthening, and improved institutional capacity to create, analyse and evaluate policies.

The international launch of the prototype *WorldCP* website and sample national profiles, as well as the partners involved in the project, will take place at the IFACCA General Assembly.

## **Item 6.0 Announcement of the host of 6th World Summit 2014**

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Four World Summits on Arts and Culture have been presented to date:

- 2000: 1<sup>st</sup> World Summit, hosted by the Canada Council for the Arts, in Ottawa;
  - 2003: 2<sup>nd</sup> World Summit, hosted by the National Arts Council of Singapore, Singapore;
  - 2006: 3<sup>rd</sup> World Summit, hosted by Arts Council England, in NewcastleGateshead;
  - 2009: 4<sup>th</sup> World Summit, hosted by National Arts Council of South Africa, Johannesburg.
- The 5<sup>th</sup> World Summit is being hosted by the Australia Council for the Arts on 3-6 October.

Expressions of interest for hosting the 6<sup>th</sup> World Summit were called for in August 2009 and proposals were received in February 2010. Following an extensive process of selection, a host for the 6<sup>th</sup> World Summit on Arts and Culture was decided in late 2010. The host of the 6<sup>th</sup> World Summit, to be held in 2014, will be announced at the General Assembly.

## **Item 7.0 Other business**

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If members wish to raise further items of business, it is recommended that they advise the Chair or the Executive Director prior to the meeting.

## **Item 8.0 Next meeting and close**

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The next General Assembly will take place in 2014 immediately prior to the 6<sup>th</sup> World Summit.