
IFACCA RESEARCH

This pamphlet provides summaries and reference information for the research papers and reports published by the International Federation of Arts Councils and Culture Agencies (IFACCA) from 2002 to the present.

AUGUST 2008

www.ifacca.org

ABOUT IFACCA'S RESEARCH

The International Federation of Arts Councils and Culture Agencies (IFACCA) is the global network of national arts support agencies. Our research services aim to help people working in arts and cultural policy uncover information that would otherwise be difficult to find, and to consolidate and add value to the collective knowledge of arts councils and ministries of culture. Our research topics are initiated by policymakers and researchers working in the sector and are therefore focussed on practical issues in arts and cultural policy.

Most of the reports described here are published free of charge on IFACCA's website. Where applicable, links are provided to the full online reports. New resources related to these topics are continuously added to the IFACCA website. All reports are available in English and translations of key reports into Spanish and French are underway.

We acknowledge with thanks the contribution of our national and affiliate members in nearly 70 countries. It is only with their participation and financial support, that we are able to undertake this research.

If you have any questions or comments about these research reports or about IFACCA's research in general, please contact the IFACCA secretariat at info@ifacca.org.

ONLINE RESEARCH RESOURCES

Topics and themes

IFACCA's research reports are published on the **Topics and Themes** section of the website. You can browse topics across four key themes:

- Artists:** Topics about ways to support professional artists
- Good practice:** Topics relating to good practice in the operation of a national arts support agency
- Policy:** More general topics on arts and cultural policy
- Statistics:** A global perspective on arts and culture statistics and indicators

Each topic has a dedicated web page where you will find a range of resources, such as news items, publications, events and a D'Art research report if one has been produced. These dynamic pages enable the secretariat to continuously add new resources from IFACCA's fortnightly news bulletin, ACORNS, or from members of the IFACCA network.

The IFACCA secretariat has also distributed to members two printed volumes of its research reports: the first covering reports completed from 2001 to 2003; the second covering reports from 2004 to 2006.

Information exchange

At the **Information Exchange** on the IFACCA website you will find links and special search functions to help navigate the increasing amount of cultural policy information available on the Web. For example, at the Information Exchange you can:

- Search the IFACCA website
- Search and browse the publications of national arts agencies
- Search online bibliographies and databases
- Find cultural policy experts and specialist cultural policy research agencies.

www.ifacca.org/themes

The screenshot shows the IFACCA website's 'TOPICS & THEMES' section. At the top, there is a navigation menu with links for 'What's New', 'What We Do', 'Who We Are', 'Membership', 'Links', and 'Contact Us'. Below the menu, the 'TOPICS & THEMES' heading is followed by a brief introduction and a list of four themes: Artists, Good Practice, Policy, and Statistics. Each theme has a corresponding sub-link. The 'Artists' theme is selected, showing a list of resources including 'Education: International Compendium of Arts and Education Research' and 'Conflict of interest policies in arts and culture funding agencies'. A search bar and a world map are also visible on the right side of the page.

www.ifacca.org/information_exchange

The screenshot shows the IFACCA website's 'Information Exchange' section. It features a navigation menu similar to the previous page. The main content area includes a welcome message, a search bar, and a world map. Below the search bar, there is a section titled 'Search the IFACCA website' which provides instructions on how to use the search function. The page also includes a 'SHARE' section and a 'Topics and Themes' section with a link to 'Our latest topic: Arts and ecological sustainability >'. The overall layout is clean and user-friendly.

Defining artists for tax and benefit purposes

Date: March 2002

Author: Christopher Madden

Partner: National Association for the Visual Arts, Australia

Series: D'Art topics in Arts Policy, number 1

Pages: 12

Web address: www.ifacca.org/topic/defining-artists-for-tax-and-benefit

Summary

Most countries need some way of determining whether or not a person is a 'professional' artist for tax and benefit purposes. There is, however, little consistency in approach to definition - some countries even have different definitions within their own jurisdictions. Moreover, there appears to be no comprehensive analysis of the impacts of different definitions. The report details five common approaches to definition: definition through membership; definition by committee; definition by authority; definition by association with artistic output; and definition by nature of arts activity.

Copyright management systems

Date: March 2002

Author: Professor Margaret Wyszomirski

Partner: Ohio State University, USA

Series: D'Art topics in Arts Policy, number 3

Pages: 25

Web address: www.ifacca.org/topic/copyright-management-systems

Summary

This report reviews copyright agencies and systems in the USA, Australia, the UK, Ireland, Canada, and internationally. Professor Wyszomirski finds that the digital era has increased both the complexity of, and the necessity for, effective rights management. The paper explores three main elements in rights management: type of rights involved; legal and/or technical devices employed; range of management tasks; and scope of administration in rights management. The paper explores a number of significant dimensions of change in rights management, finding that an 'adhocracy' in current copyright management systems is contributing to business, legal, and access problems. Until recently, the ability to solve these problems seemed both unfeasible and unworkable. Wyszomirski concludes, however, that technology may present new solutions in the very near future.

International comparisons of arts participation data

Date: November 2002

Author: Christopher Madden

Partner: National Centre for Culture and Recreation Statistics, Australian Bureau of Statistics

Series: D'Art topics in Arts Policy, number 2

Pages: 11

Web address: www.ifacca.org/topic/international-comparisons-of-arts-participation-da

Summary

International data comparisons are fraught with difficulty. After looking at cultural statistics programs internationally, the report reviews seven cross-country comparisons of cultural participation data. It finds that, despite advances in survey methodology and data availability, using comparisons to draw conclusions or to make policy and program recommendations is still ill-advised. Not only do data come from countries with often very different institutional and policy environments, they are also generated using different survey instruments. Although many authors highlight the differences, caveats are typically buried within the text, while data remain boldly tabulated. Differences underlying the data are thus obscured, and too often conclusions are drawn from incomparable data.

Conflict of interest policies in arts and culture funding agencies

Date: December 2002

Author: Christopher Madden

Partner: Creative New Zealand

Series: D'Art topics in Arts Policy, number 4

Pages: 16

Web address: www.ifacca.org/topic/conflict-of-interest-policies-in-arts

Summary

The report aims to provide information on how to manage conflict of interest policies for board members and staff of grant-giving arts agencies. According to the report, conflicts of interest are common and often unavoidable, especially in close-knit arts communities, so management of conflicts is just as important as avoiding conflicts altogether. Good management is based on: unambiguous definition; clear procedures and guidelines; and effective communication. The report describes some of the key elements of conflict of interest policies used in arts and culture funding agencies around the world.

Encouraging arts philanthropy: selected resources

Date: February 2003

Author: Christopher Madden

Partner: Department of Communications, Information Technology and the Arts, Australia

Series: D'Art topics in Arts Policy, number 7

Pages: 8

Web address: www.ifacca.org/topic/encouraging-arts-philanthropy-selected-resources

Note: This is an interim report that provides preliminary references.

Summary

This report presents the interim results from IFACCA's D'Art question on how governments encourage greater philanthropy for the charitable sector through enhanced income tax provisions. Due to staff changes, the original requestor was unable to complete a full report. The IFACCA secretariat released an interim report for anyone who is looking for a quick reference resource on this nebulous topic. The interim report is divided into two main parts: (i) online resources, with url addresses for useful websites sorted by country/region; and (ii) selected references, a list of useful publications (post 1990).

Inter-country comparisons of government arts expenditure

Date: June 2003

Author: Christopher Madden

Partner: Canada Council for the Arts

Series: D'Art topics in Arts Policy, number 13

Pages: 5

Web address: www.ifacca.org/topic/inter-country-comparisons-of-government-arts-expen

Note: This is an interim report that provides preliminary references.

Summary

This interim report provides a brief introduction to issues involved in making cross-country comparisons of government expenditures on arts and culture. After reviewing some well-known comparisons, the paper discusses problems inherent in such comparisons, drawing particular attention to an inability to account for indirect expenditures (such as tax foregone) due to lack of data. As a result of these problems, the paper argues that proper comparisons are not able to be made. A list of references is provided.

Musical instrument banks: online materials

Date: July 2003

Author: Christopher Madden

Partner: UNESCO Global Alliance for Cultural Diversity, France

Series: D'Art topics in Arts Policy, number 8

Pages: 10

Web address: www.ifacca.org/topic/musical-instrument-banks-online-materials

Summary

This report was initiated by a request from UNESCO's Global Alliance for Cultural Diversity, which was searching for materials to help it formulate a project to develop instrument donation schemes in Africa. The report surveys programs that lend musical instruments such as instrument banks, libraries and loan schemes. The report distinguishes between two types of 'banks': (i) community access, where instruments are

supplied to people who are unable to access instruments in order to encourage musical creation; and (ii) professional development, where good quality instruments are supplied to people with some musical experience to encourage improved playing. The report provides links to key online materials for existing schemes and describes some common elements of musical instrument banks.

Successful dance policies and programs

Date: September 2003

Author: Christopher Madden and Positive Solutions

Partner: Australia Council for the Arts

Series: D'Art topics in Arts Policy, number 11

Pages: 19

Web address: www.ifacca.org/topic/successful-dance-policies-and-programs

Summary

A brief summary of dance programs, policies and challenges in various countries. Some challenges that a number of countries are grappling with in the development of dance include: professional development beyond pre-entry training; support for proven choreographers and performers; affordable and accessible space for rehearsal and development; building and sustaining touring networks; low remuneration for dance practitioners; and career insecurity. The report provides information and references about initiatives from Canada, Germany, France and the UK.

Arts advocacy arguments

Date: September 2003

Author: Christopher Madden

Partner: Australia Council for the Arts

Series: D'Art topics in Arts Policy, number 16

Pages: 5

Web address: www.ifacca.org/topic/arts-advocacy-arguments

Note: This is an interim report that provides preliminary references.

Summary

This interim report provides a list of references and web resources on the public benefits of arts and culture. Also provided are references to resources that argue against public funding. A full research report is currently being prepared.

Arts and disability policies

Date: September 2004

Author: Christopher Madden

Partner: Arts Council of Northern Ireland

Series: D'Art topics in Arts Policy, number 10

Pages: 30

Web address: www.ifacca.org/topic/arts-and-disability-policies

Summary

This report looks at definitions, concepts and the terminology surrounding disability in the arts. It explores the types of policies and programs adopted by arts funding agencies to promote access to the arts for people with disabilities and encourage involvement in the arts by people with disabilities. Examples of initiatives are provided. The report aims to provide a quick introduction to the major issues in disability in the arts, using examples from the resources consulted, and to provide links and references for more detailed follow-up.

Making cross-country comparisons of cultural statistics: problems and solutions

Date: October 2004

Author: Christopher Madden

Partner: Australia Council for the Arts

Serial: Australia Council Research Centre Working Paper, number 2

Pages: 18

Web address:

www.australiacouncil.gov.au/publications/arts_sector/

Note: Summary from Arts Research Digest, www.artsresearchdigest.co.uk

Summary

This working paper investigates the current state of cultural statistics and comparative cultural policy research and proposes a number of solutions to overcome limitations in making international comparisons. The paper begins by discussing the surge in availability of cultural statistics since the 1980s and the questions that have been emerging about the quality and policy relevance of that data. It notes that work is now being undertaken to focus the production of cultural statistics more strategically, driven by international agendas, in order to standardise the presentation of these figures. The paper discusses the importance of international comparisons, or comparative cultural policy analysis, and outlines the limitations and problems that have arisen. These include: data quality, non-standardisation of data, differences within definitions, classifications and methodologies, structural inter-country biases as well as non-standardised presentation of this data. The paper next discusses ways to mitigate these problems, quoting Jowell's ten 'rules of thumb' for mitigating problems of intercountry data comparison. It makes other recommendations, such as the avoidance of league tables, and the setting of clear objectives. It concludes with a checklist for intercountry data comparisons. A version of this

paper was published as 'Cross-Country Comparisons of Cultural Statistics: Issues and Good Practice', in *Cultural Trends* vol. 14(4) 299-316.

Artists' international mobility programs

Date: December 2004

Author: Judith Staines

Partner: Informal European Theatre Meeting, Belgium

Series: D'Art topics in Arts Policy, number 17

Pages: 39

Web address: www.ifacca.org/topic/artists-international-mobility-programs

Summary

This report examines policies and strategies for international artists' mobility and considers the different points of view of key players (eg. government agency, policy maker, arts organisation, individual artist) that can affect how a program is perceived. It offers typologies for analysing international mobility programs and provides indicators of best practice for policy makers developing international artists' mobility programs. The report provides references and links to a selection of programs and providers of resources for artists' mobility around the world, covering supranational, national and regional levels.

Arts and education research: towards an international compendium

Date: April 2005

Author: Christopher Madden

Partner: UNESCO, Australia Council and Professor Anne Bamford, UTS, Australia

Series: D'Art topics in Arts Policy, number 19

Pages: 9

Web address: www.ifacca.org/topic/arts-education-research

Summary

The D'Art research program was used in the development of the publication *The Wow Factor: Global research compendium on the impact of the arts in education*, the result of a collaboration between Professor Anne Bamford, University of Technology Sydney, UNESCO, the Australia Council for the Arts and IFACCA, to establish an international compendium of research demonstrating the impact of what the report terms 'arts-rich' educational programmes for children and young people around the world. This report outlines the early stages in the production of the landmark 178 page compendium, published by Waxmann Verlag GmbH in 2006.

Statistical indicators for arts policy

Date: June 2005

Author: Christopher Madden

Partner: IFACCA

Serial: D'Art topics in Arts Policy, number 18

Pages: 47

Web address: www.ifacca.org/topic/statistical-indicators-for-arts-policy

Note: Summary from Arts Research Digest, www.artsresearchdigest.co.uk

Summary

This discussion paper has been written in the context of increased global demands for accountability of public monies in support of the arts, and the resulting need for statistical evaluative measures. As the international representative body of arts funding agencies, IFACCA has been engaged in a number of information-sharing exercises revolving around cultural statistical indicators and has produced this discussion paper to further the debate. It identifies current global resources and work being undertaken to develop cultural indicators and outlines the work already done by IFACCA in this area. It also provides a literature review on the topic. It notes that there is a 'healthy' amount of research and development taking place on cultural indicators, as part of a wider agenda to improve social indicators within government accountability programmes.

The report discusses the wide range of literature already written in this field and provides links to other web-based resources. It cites recent international seminars in the area and names those countries where work is currently being undertaken to improve cultural indicators. It also discusses other strands of work that relate to and/or influence the cultural indicator agenda. The paper raises a number of key issues, including: analytical issues, such as confusion about what indicators are and how they should be used, vague policy objectives; and co-ordination issues, such as the multiplicity of work and differences in approach. The paper concludes that the development of reliable and robust cultural indicators is essential for formulating effective arts policies and consolidating the position of arts funding agencies.

International networks and arts policy research

Date: July 2005

Author: Christopher Madden

Partner: iccpr2006, Austria

Series: International Journal of Cultural Policy, number Volume 11 number 2; 129-143

Pages: 14

Note: Summary from the Americans for the Arts National Arts Policy Database.

Summary

There is a growth of networks in the cultural policy arena. Many of these networks have been formed to share

information and to engage in comparative documentation and research. IFACCA is one such network, established with aims of consolidating the collective knowledge of arts councils and culture agencies, adding value to that knowledge, and improving the management and sharing of information on arts and cultural policy. Networks such as IFACCA impact on the research agenda in two main ways: directly, by undertaking, commissioning or collaborating on research projects, and indirectly, by highlighting the perceived information needs of their constituents or members. IFACCA's main research program, D'Art, is used as a case study to evaluate the direct impacts of the network, and this forms the basis for a discussion of the influence of such networks on the global arts policy research agenda.

Assistance to arts and culture festivals

Date: October 2005

Author: Péter Inkei

Partner: Budapest Observatory, Hungary

Series: D'Art topics in Arts Policy, number 21

Pages: 33

Web address: www.ifacca.org/topic/assistance-to-arts-and-culture-festivals

Note: Summary from Arts Research Digest, www.artsresearchdigest.co.uk

Summary

This report analyses structures of support given to festivals, working definitions of 'festival', whether arts funding agencies have special programs or assessment criteria for festival funding applications, and whether agencies provide targeted application materials or information sheets for festival applicants. The report also examines trends in demand from festivals for funding over the past ten years, considers non-financial forms of assistance, and looks at control, accountability and evaluation issues. The report concludes with a list of references and resources.

Independence of government arts funding

Date: March 2006

Author: Christopher Madden

Partner: The Arts Council, Ireland

Series: D'Art topics in Arts Policy, number 9

Pages: 48

Web address: www.ifacca.org/topic/independence-of-arts-funding-from-government

Summary

How much influence *do* governments have over arts funding and how much influence *should* they have? The degree of independence that governments afford arts support is a universal concern. Debate has often centred on the choice between arts council or ministry, but such a dichotomy enormously oversimplifies the issues, particularly as so many

countries have a mixture of these two institutional forms. This discussion paper was released in 2006 to IFACCA members only. It reviews the cultural policy literature and data to answer two questions relating to political involvement in arts support: how much influence *do* governments have over arts funding; and how much influence *should* they have? The paper does not argue for any particular institutional model. It takes a neutral stance, looking at cultural policy models and frameworks, surveying the incidence of different approaches around the world, and summarising views about the strengths and weaknesses of the two main approaches. IFACCA is gathering feedback on the discussion paper and aims to publish a final research report in 2009.

Impact of arts and culture on regeneration

Date: August 2006
 Author: Graeme Evans and Phyllida Shaw
 Partner: Arts Research Digest, United Kingdom
 Series: D'Art topics in Arts Policy, number 25
 Pages: 37
 Web address: www.ifacca.org/topic/culture-and-regeneration-literature-review

Summary

Building on an earlier review by Graeme Evans and Phyllida Shaw, *The Contribution of Culture to Regeneration in the UK: A Review of Evidence*, which focussed on the UK, this international review explores the art/culture and regeneration nexus across three areas of policy interest: iconic buildings and cities of culture; cultural quarters and clusters; and cultural dynamism. It closes with some of the authors' thoughts on key outstanding issues surrounding culture and regeneration, including the differentiation of impacts, sustainability of positive outcomes, and imperfections in measurement methods. The report served as background to debate at the third World Summit on Arts and Culture, NewcastleGateshead, England, in June 2006.

Cultural development in rural and remote regions

Date: December 2006
 Author: Ruth Smiles
 Partner: Regional Arts Australia
 Series: D'Art topics in Arts Policy, number 23
 Pages: 31
 Web address: www.ifacca.org/topic/cultural-development-in-rural-and-remote

Summary

The topic was initiated by Regional Arts Australia on behalf of an informal international network concerned with identifying good practice in facilitating arts, creative industry and/or cultural development in rural and remote areas. An annotated bibliography – or 'audit' – of research and information on cultural development in rural and remote areas reveals the

following key research concerns: funding and financing the arts; accessing new markets for art product; partnerships to support the arts; increasing work and employment opportunities for people in rural and remote communities; and increasing cultural and social well-being and improving quality of life for regional and rural communities. The report finds that while much of the focus for research on the arts in rural and remote areas is about sustainable economic development, it is the value of the arts for cultural and social well being that predominates in forums and conferences.

Coordination of arts policy research by national governments

Date: April 2007
 Author: Christopher Madden
 Partner: IFACCA
 Series: D'Art topics in Arts Policy, number 26
 Pages: 25
 Web address: www.ifacca.org/topic/coordination-of-arts-policy-research-by

Summary

The report summarises how national arts and culture support agencies - such as arts councils and ministries of culture - approach research. The approaches of 19 agencies from 18 countries are analysed across a range of issues, such as whether research is undertaken in house by agencies or contracted externally, whether an agency has a dedicated research unit or a library, and the number of staff and financial resources dedicated to research. The report was presented to a workshop for IFACCA researchers held in Singapore in March 2007. A report on that meeting can be found on the 'IFACCA events' section of the IFACCA website.

Support for Major Performing Arts Organisations: Preliminary Report on Definitions and Issues

Date: June 2007
 Author: Trish Ludgate and Christopher Madden
 Partner: Australia Council for the Arts
 Series: D'Art topics in Arts Policy, number 27
 Pages: 13
 Web address: www.ifacca.org/topic/support-for-major-performing-arts-organisations
 Note: An interim report pending publication of a full research report later in 2008.

Summary

The aim of the D'Art was to find senior executives in national arts councils and ministries of culture who are responsible for the coordination of policies, programs and initiatives that support major performing arts organisations, in order to invite them to take part in the mini-summit in Australia in 2008, and to enlist their help in developing information resources for the

mini-summit. The report explores definitions of major performing arts organisations and key issues of importance in the support of major performing arts organisations. A full research report is due for release in 2008.

National visual arts and craft sector associations

Date: October 2007

Author: Natasha Eves and Merrilee Kessler

Partner: National Association for the Visual Arts (NAVA), Australia

Series: D'Art topics in Arts Policy, number 29

Pages: 23

Web address: www.ifacca.org/topic/national-visual-arts-and-craft-sector

Summary

The aim of this D'Art topic was to assist in locating organisations similar to NAVA in other countries, ie: non-government organisations with a focus on policy development (eg taxation, copyright, government priorities and programs) and service provision (eg information, advice, research and publication of 'best practice' manuals) for visual artists and craftspeople and the industries in which they operate. The report provides details of 31 visual arts and craft organisations in 16 countries, plus two international organisations. A summary table provides a quick reference to the main activities of the national associations.

Models of support for older artists

Date: December 2007

Author: Joyce Zemans

Partner: York University, Canada

Series: D'Art topics in Arts Policy, number 28

Pages: 26

Web address: www.ifacca.org/topic/models-of-support-for-older-artists

Summary

Headed by Professor Joyce Zemans of York University, this research was undertaken at the request of the Canadian Artists' Heritage Resource Centre Steering Committee. The D'Art report outlines a selection of policies and programs that provide support to senior artists who are experiencing financial difficulty or are no longer able to work. The initiatives, which come from 18 countries, are classified into six broad types: pension schemes; multi-year grants; guaranteed income; subsidised housing programs; dancers' transition centres; and grants for senior artists awarded for artistic contribution.

Ethics in cultural policy

Date: April 2008

Author: Hannele Koivunen and Leena Marsio

Partner: Arts Council of Finland

Series: D'Art topics in Arts Policy, number 24

Pages: 14

Web address: www.ifacca.org/topic/ethics-in-cultural-policy

Summary

This D'Art was used to help gather information for a project on the ethical dimensions of cultural policy. The information was used for the publication of *Fair Culture? Ethical dimension of cultural policy and cultural rights*, which develops a concept of 'fair culture', and explores the ethical issues associated with cultural policies and practices. The publication argues that cultural rights are central to the identity, coherence and autonomy of nations. It identifies three main ways of viewing ethical issues in cultural policy (as cultural freedoms, as cultural rights and as cultural benefits), none of which is necessarily more 'correct' or valuable than the other. The D'Art report summarises the project to date, outlines future directions for the project, and provides an extract from the *Fair Culture?* report.

IFACCA RESEARCH CURRENT TOPICS

Research topics that IFACCA is currently working on include:

- Indigenous arts policy
- Regulation of radio music
- Grant assessment timeframes
- Toolkits for local cultural planning and provision
- Support for new media arts
- Arts and ecological sustainability
- Intercultural dialogue and cultural diversity
- Support for the creative industries

Information and resources on these topics can be found at www.ifacca.org/themes. We welcome any comments or resources on these or any of our other research topics at info@ifacca.org.