



## **Blaise Etoa Tsanga**

Holder of a graduate diploma in journalism, and another graduate diploma in cultural engineering, Blaise Etoa Tsanga has since 2006 been the head of the department of sponsoring, event-organization, public relations and press, local subsidiary of Orange Cameroon, company of the telecommunications' French leader. Before the Orange group, Blaise was a civil employee of the government and worked between 1999 and 2005 for the ministry of Culture in Cameroon, where he successively worked as the person in charge of studies and person in charge of communications in the minister's cabinet.

On behalf of Orange group in Cameroon, Etoa Tsanga is in charge of the development and the control of the support policy for non-commercial character projects, especially the cultural, the educational and the sport projects, and the follow-up of the partnerships with great events and the institutions which have cultural vocations such as the arts centers and the houses of culture. Under his encouragement, a vast program of cultural equipment was born in 2007 and is mobilizing itself with the Orange support in the capitals and departments of the regions apart from the two big cities which are Douala and Yaoundé.

When he worked for the Cameroonian ministry of culture, Blaise took part in the process leading to the streamlining of the legal framework and institutional cultural sector, with the 2000 to 2003 adoption of legislative and statutory texts on the performances, the patronage and sponsorship, the heritage, the archives, the book, the copyright. In 2002, he was the initiator of the inter-professional meetings which have the national Festival of arts and culture as a framework, the greatest cultural event organized by the State of Cameroon, and he continues to be consulted by the public authorities of his country on various subjects relating to the cultural sector.

Blaise is a former participant in the international culture training, device of education and exchange among professionals of arts and culture coming from all countries and created under the banner of UNESCO by the French ministry of Culture and Communication and Foreign affairs, placed under the supervision of the Observatory of the cultural policies of Grenoble (today the House of World cultures). There, he became acquainted with many counterparts working in various cultural sectors in the 5 continents, and with whom he shares the same vision and has common values around the cultural activity. He is member of several associations of his country and on the international level. Blaise Etoa Tsanga is member of Art Moves Africa (AMA) since 2006.