



Media Accreditation

Media accreditation is strictly reserved for members of the press - print, photo, radio, TV, film, news agencies and online media - who represent a bona fide media organization (*see below). Accreditation is quite limited and will be subject to approval by the organizing committee. Valid press credentials must be presented including:

1. Completed online accreditation form
 2. Letter of assignment on official letterhead of a media organization signed by the Publisher/Assignment Editor, Editor-in-chief or Bureau Chief, specifying the name and functional title of the journalist. Unsigned letters or e-mails will not be accepted. The letter should be addressed to Bette Kun, Media Liaison. The letter can be submitted by fax to +27 (0) 11 482 1016 or as a scanned document in jpeg or PDF format to media@talawa.co.za.
 3. Photocopy of a valid press card/work pass
 4. If you wish to apply for a full 4-day pass or 1-day pass
- **Independent broadcast or film production companies** are required to provide a letter from a broadcast organization or film distributor which has committed to air or distribute the work.
 - **Print** media representatives may be required to submit two bylined articles within the past four months and a copy of the publication.
 - **Radio and TV** media representatives may be asked to submit two recordings of reports within the past four months.
 - **Photographers** must be affiliated to recognised publication and provide a letter from that organization.
 - **Online media** must meet the following requirements, in addition to those above:
 - The web publication must belong to a registered company, such as a media organization, and have a specific, verifiable non-web address and a telephone number.
 - The online journal requesting accreditation for its correspondent must have a substantial amount of original news content or commentary or analysis on international issues.

Freelance Journalists: Freelance journalists, including photographers, must provide clear evidence they are on assignment from a specific news organization or publication. A valid assignment letter from that news organization, or publication, is required.

Double Accreditation: It should be noted that no double accreditation is allowed (e.g. as press and delegate, or as press and NGO).

Please address all media queries to:

□ Bette Kun, +27 (0)82 576 9739 / email: media@talawa.co.za