



Shelagh Wright

Shelagh Wright is a consultant and policy advisor on the creative economy. She has worked extensively with government and the public, charitable and private sectors on creativity, learning and innovation agendas and is an associate of the thinktank Demos. Her publications include *After the Crunch – the creative economy in recession* (2009); *So. What Do You Do? A new question for policy in the Creative Age* (Demos, 2007); *Making Good Work* (Demos, 2007) and *Design for Learning* (Demos, 2001), in addition to articles and papers on creative enterprise, local innovation, skills and investment.

She supported the UK government sponsored review of creativity in education and was a core contributor to the 'Creative Britain' strategy for the creative economy. Shelagh also contributes to international policy development for the creative economy with national governments and agencies. She is currently working on new models of investment for the creative industries; developing a European Region of Culture initiative to shape a new framework and designation; and looking how to stimulate creative enterprise in recession. Shelagh is also an advisory board member of Creative Capital, ArtQuest and Highlands and Islands Creative Enterprise; an Economic and Social Research Council peer-reviewer for knowledge transfer in the creative and cultural sector.