Meeting of Cultures: Creating Meaning through the Arts

JOBURG
SOUTH AFRICA
September
22-25 09

www.artsummit.org
Whatever you call it, Joburg, Jozi, Egoli (City of Gold), Johannesburg in Mzansi (South Africa) is Africa’s culture hub. A bustling, modern and gutsy city, Joburg is the place where the African Diaspora meets in an Afropolitan meeting of cultures.

We invite you to join us in Joburg, a world class African city, for the 4th World Summit on Arts & Culture.

From 22 – 25 September 2009, delegates from across the world will gather to explore, debate and share best practice experiences under the Summit theme: *Meeting of Cultures: Creating Meaning through the Arts.*

Taking place at Museum Africa in the heart of Joburg’s culture hotspot, the Newtown Cultural Precinct, where better to engage in issues of intercultural dialogue and the arts?

Your hosts, the National Arts Council (NAC) of South Africa and the International Federation of Arts Councils and Culture Agencies (IFACCA), welcome you to the 4th World Summit on Arts & Culture.

[www.artsummit.org](http://www.artsummit.org)
Adv. Brenda Madumise: NAC Chairperson

South Africa’s political, social and cultural history tells a story of a vibrant and flourishing nation. South Africa, an African economic power centre, recognizes the arts as a critical tool for sustainability and development.

The NAC prioritises skills development, cultural diversity and transformation in the arts as a means of achieving social and economic stability.

Joburg’s rich migrant history forms the perfect backdrop for intercultural dialogue!

This event presents a rare and valuable opportunity to engage with the highest ever number of delegates from the African continent.

The 4th World Summit on Arts & Culture, the first in Africa, is set to be a dynamic landmark event. The NAC looks forward to presenting an event which, as a global arts networking platform, creates new vision, builds partnerships and initiatives which will tangibly impact the African artscape.

The National Arts Council welcomes the world to South Africa.

Risto Ruohonen: IFACCA Chairperson

Since the first World Summit in Canada in 2000, these triennial events have grown to become a pivotal meeting point for leaders in arts and cultural policymaking. Over the years, we have seen the benefit of such unique opportunities to exchange ideas and experiences which make for a better informed network of support for the arts worldwide.

A major component of IFACCA's preparations for the 4th World Summit on Arts & Culture is the research being conducted on intercultural dialogue and the arts, and on national arts advocacy campaigns. The results will provide a solid base of information for Summit discussions and, we hope, lead to the development of several initiatives for future networking.

Congratulations to the National Arts Council of South Africa for all the creativity and excitement this 4th World Summit will present. We look forward to meeting you there.
In a post-Cold War, and particularly post-9/11 era, the world is increasingly divided along cultural lines. Different religious beliefs, value systems, traditions and group identities - rather than political ideology – are now the primary causes of tension and potential conflict between and within nations, communities and even localized groups of people.

Ironically, the rise in these culturally-based fault lines coincide with the adoption of UNESCO’s Convention on the Protection and Promotion of the Diversity of Cultural Expressions which aims to increase cultural diversity in the face of growing homogenization brought about by globalization.

It is an important time in world history for policy makers to reflect on the implications of these global trends on the arts, and on the dialectic between artistic practice and broader cultural development.

The provocative programme for the World Summit on Arts and Culture, curated around the theme: Meeting of Cultures: Creating Meaning through the Arts, intends to create the intellectual space to begin to interrogate some of the key questions about the role, meaning and practice of the arts in a culturally-divided world, in multicultural societies challenged by cultural tensions and in local communities sitting on the potential powder keg of antagonistic cultural identities.

Research on intercultural dialogue

A major component of preparations for the Summit is a survey being conducted on IFACCA’s behalf by the European Institute for Comparative Cultural Research: ‘Achieving Intercultural Dialogue through the Arts and Culture’. The results of the survey and related resources, will be sent to delegates prior to the Summit and subsequently published at www.ifacca.org/topic/intercultural-dialogue-cultural-diversity/
First in **Africa**

The **Newtown Cultural Precinct** in Joburg, South Africa, is the destination for the first ever World Summit on Arts & Culture to be staged in Africa.

- **400** delegates
- **70** countries across the globe

Arts and culture policy makers, arts funders and leaders of international, regional and national artists’ networks will attend the landmark event to build networks, share best practices and stimulate new thinking and direction for policy makers.

The **World Summit** has grown to become one of the most influential gatherings in the global arts and culture world.

### Keynote speakers

**South Africa:**
Professor Njabulo Ndebele  
*Novelist, academic, social commentator*

**Pakistan:**
Ms Madeeha Gauhar  
*Artistic Director, Ajoka Theatre, Prins Claus Fund laureate*

**Slovenia:**
Dr Stojan Pelko  
*State Secretary for Culture*

**United Kingdom:**
Professor Baroness Lola Young of Hornsey  
*Chair, Commonwealth Group on Culture and Development*

### Stimulating debate

The theme of the 4th World Summit on Arts & Culture is: **Meeting of Cultures: Creating Meaning through the Arts.**

The programme explores:

- Intercultural dialogue in a globalised world
- Cultural diversity in peace and conflict
- Challenges in addressing cultural differences and synergies through support for the arts

Each day, there will be global inputs from the keynote speakers on topics such as:

- Sword or plough? Bridge or dynamite?: the arts as vehicles for intercultural dialogue
- Cultural diversity: Essential for world peace or the root of all conflict?
- Saving the arts...so the arts can save the world
About the **World Summit**

Following each of the keynote addresses, there will be a panel session which will explore the theme in greater detail including topics such as:

- **Intercultural Dialogue through the arts: models of good practice**
- **Instrumentalisation of the arts in ‘the national interests’: is intercultural dialogue worth conscripting the arts?**

Each of the afternoon sessions comprises 10 round table discussions, covering the following topics:

- **Freedom of expression versus cultural sensitivity**
- **Can the arts market promote cultural diversity and intercultural dialogue?**
- **Traditional culture versus modernity**
- **Specialised arts funding for ‘other’: perpetuation of ghetto or necessary for empowerment?**
- **Surviving the global recession and its impact on intercultural dialogue**
- **The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions: a bold new instrument or just another document?**
- **Economic and power relations between the north and the south: the meaning for cultural exchange and co-operation**
- **‘Culture is integral to development’: What development? Whose culture?**
- **Developing culturally diverse audiences: unsustainable political imperative or crucial to the survival of the arts?**
- **Arts education, intercultural relations and social cohesion**
- **Regional/Continental funds for the arts**
- **Cultural capitals as a means of cultural development**
- **Alternative arts financing: micro-finance lending models**
- **Art in conflict and post-conflict zones**
- **Networking and information sharing in a globalised, yet divided, world**
- **Mobility of artists**
- **So what can the ‘Rainbow Nation’ teach the world about intercultural dialogue?**
- **Intercultural dialogue through the arts: exchanging ideas for strategies**
- **Managing and monitoring global arts and culture policies**
- **Arts advocacy**

**Associated events**

**The Opening Ceremony:**
**Tuesday 22 September**

- Welcome addresses from government, arts and cultural leaders
- An arts programme featuring some of the best from the African continent

**Arts Alive performances:**
**Wednesday 23 September**

- A variety of performance from the Johannesburg arts festival

**Heritage Day:**
**Thursday 24 September**

- Summit Dinner and entertainment
Confirmed speakers to date

Olu Alake (United Kingdom)
Head of Equality and Human Rights Commission

Korkor Amarteifo (Ghana)
Associate Director: Institute of Music and Development

Iman Auon (Palestine)
Artistic Director, Ashtar Theatre

Mauricio Cruz (Brazil)
Institutional Development, Santa Marcelina Cultura

Danielle Cliche (Germany)
Research Manager, Ericarts

Mary-Ann de Vlieg (Belgium)
General Secretary: International Network for Contemporary Performing Arts

Dr Maude Dikobe (Botswana)
Assistant Professor, English Department, University of Botswana

Nicky du Plessis (South Africa)
Chair, Art Moves Africa

Max du Preez (South Africa)
Columnist and journalist

Khadija el Bennaoui (Morocco)
Coordinator, Art Moves Africa

Basma el Hussein (Egypt)
Arab Fund for Arts and Culture

Blaise Etoa Tsanga (Cameroon)
Head, Department of sponsoring, event-organization, public relations and press, Orange Cameroon

Ryland Fisher (South Africa)
Chairperson of the One City, Many Cultures Festival

Gertrude Flentge (Netherlands)
Programme Manager, Culture, Media and Human Rights, Stichting Doen

Mercedes Giovinazzo (Spain)
Director, Interarts

Hon. Olivia Grange MP (Jamaica)
Minister of Youth, Sport & Culture

Mulenga Kapwepwe (Zambia)
Chairperson, Arterial Network

Ilona Kish (Belgium)
Secretary-General, Culture Action Europe

Gerard Lemos (United Kingdom)
Deputy Chairperson, British Council

Motti Lerner (Israel)
Playwright

Lebo Mashile (South Africa)
Poet

Christine Merkel (Germany)
German Commission for UNESCO

Letila Mitchell (Fiji)
Chairperson, Pacific Arts Alliance, and Director, Fiji Arts Council

Mane Nett (Chile)
Director: Chilean Network for Cultural Diversity

George Ngwane (Cameroon)
Writer

Moji Okuribido (Ghana)
UNESCO Regional Adviser for Culture: Benin, Ivory Coast, Ghana, Liberia, Nigeria, Sierra-Leone and Togo

Frank Panucci (Australia)
Director, Community Partnerships, Australia Council for the Arts

Dr Stojan Pelko (Slovenia)
State Secretary for Culture, Slovenia

Steven Sack (South Africa)
Director of Culture, City of Johannesburg

Wayne Sinclair (Jamaica)
Director: Media, Sports and Entertainment Group

Nkanta George Ufot (Nigeria)
Director, Culture, Ministry of Tourism, Culture and National Orientation

Yvette Vaughan Jones (United Kingdom)
Director, Visiting Arts

Ana Zuvela (Croatia)
Culturelink
The World Summit on Arts & Culture is a triennial event created by the International Federation of Arts Councils and Culture Agencies (IFACCA). It is the only international event of its kind within the arts and culture policy field.

The World Summit provides a pivotal platform for exchange between national arts councils, ministries of culture and other agencies active in supporting the arts and culture sectors across the world.

Previous Summits have been held in Canada, Singapore and England.

For details of the programme, registration, accommodation and more, visit www.artsummit.org or contact:

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- IFACCA
  For information on IFACCA’s activities and membership see www.ifacca.org or contact Natasha Eves
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The organisers also gratefully acknowledge the support of the following organisations: