



Calling for Hosts for the 6th World Summit on Arts and Culture

(Updated 21 December 2009)

The board of the International Federation of Arts Councils and Culture Agencies (IFACCA) seeks expressions of interest in hosting the 6th World Summits on Arts and Culture in 2013 or 2014.

Previous World Summits on Arts and Culture have been held in:

- Ottawa, Canada 2000
- Singapore 2003
- NewcastleGateshead, England 2006
- Johannesburg, South Africa 2009

It was recently announced that the 5th World Summit will be held in Melbourne, Australia in early October 2011.

The aim of the World Summit is to connect people and to promote networking. Each event has been extremely successful, bringing together key figures in government and the arts from up to 80 countries and attracting national and international media coverage. More information can be found at www.ifacca.org or www.artsummit.org.

The following pages outline the process for selecting the host for the Summit. The closing date for initial expressions of interest is **Friday, 12 February 2010**. These will be shortlisted at the IFACCA board meeting on 5-6 March 2010.

Interested organisations will be invited to present to the IFACCA board at its meeting in October/November 2010. At that time they will be able to discuss their preliminary ideas before making a final submission in early 2011. The board aims to select the host in early 2011 in order to be able to make an announcement at the conclusion of the 5th World Summit in October 2011.

If you are interested in submitting an expression of interest in hosting a World Summit and would like to discuss your plans, please do not hesitate to contact the IFACCA secretariat.

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6th World Summit on Arts and Culture

Guidelines for submitting Expressions of Interest

Background

The World Summit on the Arts and Culture is intended to provide arts policymakers and others with an opportunity to discuss key issues affecting public support for the arts and creativity. All national arts funding agencies (arts councils and ministries of culture) are invited to participate and the Summits are open to anyone with an interest in arts and cultural policy and the support of artistic creativity.

More information can be found at www.ifacca.org and www.artsummit.org.

Model for the 6th World Summit

While we are open to all proposals, there are some broad expectations for future Summits:

- The Summit will be hosted by, or in close collaboration with, a national government arts funding body or ministry of culture that is a member of IFACCA.
- The event will be run over approximately three days and be attended by 400 to 750 delegates.
- IFACCA's General Assembly will be timed to coincide with the Summit.
- IFACCA's Secretariat will provide advice on the programming and organisation of the event and will assist in promoting it internationally.
- The costs of the event will be underwritten by the host with income generated from grants from government or private foundations, from sponsorship and from registration fees.
- While the main language of Summits is English, it is expected that the budget will allow for translation of marketing materials and proceedings into at least one other language.
- It is anticipated that the sixth Summit will occur in 2013 or 2014. The board is open to suggestions about which year, and the time of year, would be best suited for holding the event.

Proposals

Proposals to host the World Summit should clearly demonstrate:

- a vision for the event outlining the reasons for wishing to host the World Summit.
- the ability to deliver a practical, results-oriented program that reflects a commitment to public support for the arts.
- a commitment to involving a broad range of individuals from all parts of the world.
- an awareness of the anticipated costs of the Summit, and the means by which those costs are to be met (such as registration fees, value-in-kind, and private and government support).
- agreement to work cooperatively with IFACCA's board and Secretariat in planning the event.

Selection Criteria

The IFACCA board will use the following criteria to make the final selection of the Summit host:

- quality of the proposed program, including suggestions for themes, speakers and auxiliary programming (artistic performances, receptions, tours).
- suitability of the city and date and venue proposed (ease and cost of air travel, ease of access from major airports, security, facility to arrange simultaneous translation, cost and quality of accommodation, communication facilities, climate, ease of obtaining entry visas etc).
- practicality of the budget proposed, the degree of financial support from the host government and other sources, and the extent of support for delegates from developing countries.
- experience of the host organisation in organising an event of this nature.

Selection Process Timeline

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| July 2009 | Call for expressions of interest |
| 12 February 2010 | Deadline for preliminary expressions of interest |
| 5-6 Mar 2010 | Board to discuss preliminary expressions of interest received |
| Jun-Jul 2010 | Develop bids, budgets etc with potential hosts, advise board of progress |
| 1 August 2010 | Preliminary bids due for the 6 th WS in 2013/14 |
| Oct-Nov 2010 | Bidders to meet board – board to shortlist or decide host |
| December 2010 | Deadline for final bid documentation |
| Mar-Apr 2011 | Board to decide on next host (and possibly sign the MOU) |
| June 2011 | MOU to be signed if not already |
| October 2011 | Announce host of 6 th World Summit (at the conclusion of the 5 th World Summit) |
| 2013 or 2014 | 6th World Summit takes place |

Further Information

Target Audience - the Summit aims to attract several hundred delegates, made up of:

- IFACCA members and affiliates
- Arts funding bodies
- Ministries of Culture
- Artists
- Corporate sponsors
- Others with an interest in arts funding and support
- Cultural industry sector
- Cultural networks and international agencies
- Arts representative bodies and artist networks
- City and local government
- Arts policy makers and researchers
- Academics and tertiary institutions
- Arts educators and administrators
- Private foundations
- International media

Examples of programmes and brochures from previous World Summits can be forwarded on request.